

## CONTRACT



**WTKR-TV**  
**720 Boush Street**  
**Norfolk, VA 23510-1583**  
**(757)446-1000**

www.wtkr.com

and:

**GMMB/Greer Margolis Mitchell & Burns**  
**1010 Wisconsin Avenue**  
**Suite 800**  
**Washington, DC 20007**

<u>Contract / Revision</u> 578918 /		<u>Alt Order #</u> 07908883
<u>Product</u> OBAMA/P/D 2MIN		
<u>Contract Dates</u> 09/28/12 - 10/04/12		<u>Estimate #</u> //1881
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 10/26/12 / 10/26/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTKR	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> Washington, D.C.
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8020	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	3	10/01/12	10/04/12	Ellen Degeneres 3pm	3-4pm		2:00			NM	2	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWT---				2	\$2,600.00			
2	3	10/01/12	10/04/12	CBS This Morning	7-9a		2:00			NM	3	\$7,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWT---				3	\$2,600.00			
3	3	10/01/12	10/04/12	NewsCha 3 News First @ 4p	358-5pm		2:00			NM	2	\$6,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWT---				2	\$3,040.00			
4	3	10/01/12	10/04/12	Newschannel 3 News	5-530pm		2:00			NM	2	\$7,680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWT---				2	\$3,840.00			
E 5	3	09/29/12	09/29/12	730-8pm	730-8pm		2:00			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S-				1	\$1,300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	3	09/24/12-09/30/12	730-8pm	730-8pm	-----Sa--	2:00		<del>\$1,300.00</del>	NM		
	Credited											
6	3	09/29/12	09/29/12	NCAA Football	Various		2:00			NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S-				1	\$6,000.00			
<b>Totals</b>											<b>10</b>	<b>\$32,760.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	1	\$6,000.00	\$5,100.00
10/01/12 - 10/04/12	9	\$26,760.00	\$22,746.00
<b>Totals</b>	<b>10</b>	<b>\$32,760.00</b>	<b>\$27,846.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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